

## PRIVACY POLICY OF NOVUS

At NOVUS, we are committed to protecting the privacy and rights of our users. This policy explains how we collect, use, share, and safeguard your personal information on our website [www.novussoftware.la](http://www.novussoftware.la), in accordance with current regulations and best data protection practices.

### 1. INFORMATION WE COLLECT

#### a) Personal Information

We may request or collect personal data such as:

- Name and surname
- Email address
- Phone number

#### b) Non-Personal Information

Includes technical data such as browser type, operating system, device type, IP address, connection information, and browsing behavior on the site, through cookies and similar technologies.

### 2. HOW WE USE YOUR INFORMATION

We use your information to:

- Improve and personalize your experience on the website
- Process and manage orders, registrations, and payments
- Respond to your queries and requests
- Send you communications about products, services, promotions, and surveys, always with your consent
- Monitor and analyze site usage to enhance security and functionality
- Comply with legal obligations

### 3. SHARING INFORMATION

We never sell or rent your personal data. We may share your data with third parties under these circumstances:

- Partners, suppliers, and strategic allies supporting our operations
- Authorities or legal entities when required by law or in legal proceedings
- In case of a business transfer or purchase, in which case users will be informed

### 4. USE OF COOKIES AND SIMILAR TECHNOLOGIES

We use cookies and similar technologies to enhance your experience, analyze trends, and manage advertising. You can configure your browser to block or delete cookies; however, this may affect the website's functionality.

## 5. USER RIGHTS

According to applicable legislation, you have rights such as:

- Access, rectify, or delete your personal information
- Limit or oppose the processing of your data
- Revoke your consent at any time
- File a complaint with the competent authorities if you believe your rights have been violated

To exercise these rights, you may contact us at: [comercial@novussoftware.la](mailto:comercial@novussoftware.la)

## 6. DATA SECURITY

We implement technical, administrative, and physical measures to protect your data against unauthorized access, alteration, disclosure, or destruction.

## 7. CONSENT AND REVOCATION

By using our site, you accept our privacy policy. You can revoke your consent and request the deletion of your data at any time by contacting us at: [comercial@novussoftware.la](mailto:comercial@novussoftware.la)

## 8. CHANGES TO THIS POLICY

We reserve the right to modify this policy at any time, informing you by publishing the updated version on this page. It is advisable to review it periodically.